



MEDIA DATA 2024

buildingnet.de

dachbau
magazin

Unternehmermagazin für Dachdeckerbetriebe

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Business magazine for roofing companies

dachbaumagazin is the trade magazine for successful entrepreneurs in the roofing trade. dachbaumagazin provides practical, constructive and independent information on construction technology, the market and business management. It is therefore the magazine for decision-makers in roofing companies.

The readership also includes plumbing and carpentry companies. Manufacturers, suppliers and dealers of building materials, building elements and machinery complete the target group, which also includes housing associations, authorities/building authorities, the relevant technical colleges, planners and architects. The editorial team always focuses on practical reporting with direct benefits for day-to-day business practice.

dachbaumagazin provides competent, authoritative and reliable information about:

- Roof technology
- Roof architecture
- Operational management
- Operating equipment

The medium for decision-makers:

Roofing companies, plumbing companies and carpentry contractors, manufacturers, suppliers and dealers of building materials, building elements and machinery, housing associations, authorities/building authorities, the relevant technical colleges, planners and architects.

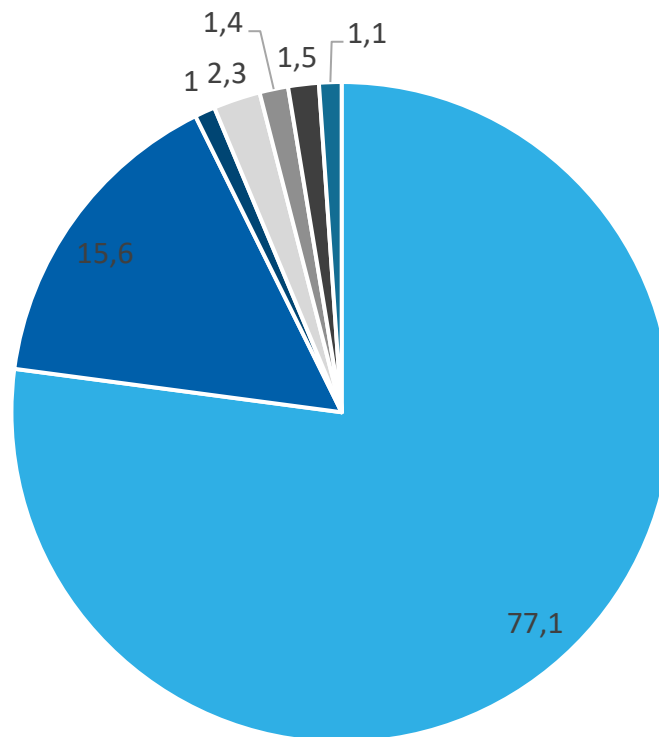


Total distributed circulation:
10,503 copies
of which extended e-paper:
894 copies*

Source: IVW Q2/23

Target group

- Roofing companies
- Plumbing companies
- Carpentry contractor
- Manufacturers, suppliers and dealers of building materials, components and machinery
- Housing associations, authorities/building authorities
- Technical schools, planners and architects
- Multipliers from guilds, associations and training centers



Over 5,820 visits on a monthly average

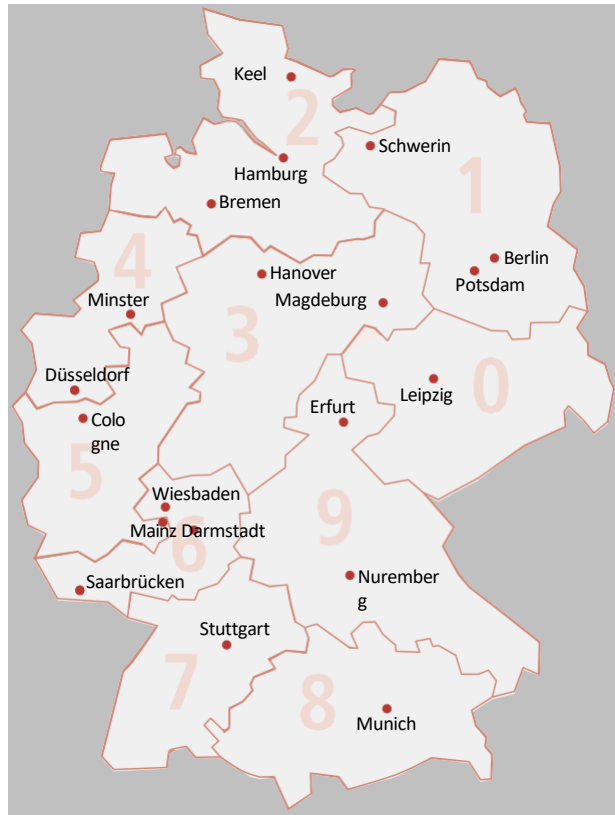
over 1,320 newsletter recipients

(publisher's note 10/23)

Source: Publisher's statement in % of total circulation

Distribution & content analysis

Distribution by zip code area



Postal routing district 0	1,188 copies
Postal routing district 1	874 copies
Postal routing district 2	920 copies
Postal routing district 3	1,158 copies
Postal routing district 4	1,148 copies
Postal routing district 5	1,455 copies
Postal routing district 6	722 copies
Postal routing district 7	772 copies
Postal routing district 8	841 copies
Postal routing district 9	822 copies



Scope analysis 2023 = 9 issues

Total scope	596.00 pages	=	100,00 %
Editorial section	465.80 pages	=	78,15 %
Advertisement section	130.20 pages	=	21,85 %
of which jobs/opportunity ads	0.00 pages	=	0,00 %
of which publisher's own advertisements	29.33 pages	=	22,53 %
Bound inserts	0.00 pages		
Supplements	4.00 pages		
Content analysis of the editorial section	465.80 pages	=	100 %
Title	12.00 pages	=	2,58 %
Editorial	9.42 pages	=	2,02 %
Contents	14.25 pages	=	3,06 %
Roof up to date	21.50 pages	=	4,62 %
Metal up to date	4.59 pages	=	0,99 %
Topic of the month	244.59 pages	=	52,51 %
Management	27.68 pages	=	5,94 %
Commercial vehicles	4.67 pages	=	1,00 %
Trade fair	0.00 pages	=	0,00 %
Roof market	7.25 pages	=	1,56 %
Metal market	5.00 pages	=	1,07 %
Technology in detail	50.76 pages	=	10,90 %
Industry	12.42 pages	=	2,67 %
Roof worlds	38.00 pages	=	8,16 %
Metal worlds	3.00 pages	=	0,64 %
Preview	10.67 pages	=	2,29 %
Competition	0.00 pages	=	0,00 %


Topic matrix 2024

Category	Products and topics	Issue (number)	Newsletter (number)
Pitched roof	Roof tiles, plain tiles, special tiles, roof tiles, slate, fiber cement tiles, fiber cement sheets, metal roofs, metal tiles, underlay sheets, underlay sheets, insulation, vapour barrier, roof penetrations, chimney connection, roof windows, drainage, PV systems, lightning protection, snow protection, storm clips	1 - 2, 3, 4, 5-6, 9, 11, 12, E-Paper	1, 5, 7, 9, 11, 16
Flat roof	Bitumen waterproofing, plastic waterproofing, liquid waterproofing, lightweight metal roofs, automatic welders, manual welders, molded parts, parapet covers, main drainage, emergency drainage, gullies, water spouts, skylight domes, skylight strips, SHEVS, insulation, vapor retarders, flat roof monitoring, PV systems, lightning protection	1 - 2, 3, 5 - 6, 9, 11, 12, E-Paper	2, 7, 12, 15, 18
Green roof	Waterproofing, water storage and drainage mats, protective fleece, substrate, retention systems, extensive greening, intensive greening, system greening, pitched roof greening, shear protection	1 - 2, 3, 7, 9, E-Paper	2, 3, 9, 11
Facade	Metal cladding, slate, fiber cement panels, wood cladding, substructures, drainage, PV systems, façade greening	5 - 6, 10, 11, 12, E-Paper	3, 13, 15, 17
Solar roof	PV modules, solar thermal modules, roof-integrated and elevated solar systems (pitched roof), mounting systems (flat roof), battery storage, combination: PV and green roof	1 - 2, 3, 4, 5-6, 7, 9, 11, E-Paper	3, 5, 9, 10
Exposure	Pitched roof windows, flat roof windows, skylight domes, continuous rooflights, glass roofs, glass roof tiles, daylight spots, fall protection, fall-through protection, replacement windows, connection sets	1 - 2, 3, 4, 9, 11	3, 9, 11, 15
Insulation	Mineral wool insulation, glass wool insulation, EPS insulation, XPS insulation, PU insulation, wood fiber insulation, blow-in insulation	3, 5 - 6, 7, 9, 10, 11, 12, E-Paper	3, 8, 9, 11
Construction site and workshop	Barriers, work clothing, construction logistics, construction site equipment, containers and room systems, theft protection, scaffolding, scaffolding protection and safety nets, ladders, lighting and signaling technology, construction hoists, roofing hoists, cranes, trailer cranes, crane accessories, tools	3, 5 - 6, 8, 9, 12, E-Paper	6, 7, 14
Commercial vehicles	Vans, platform trucks, craftsman bodies and conversions, diesel engines, e-mobility, hydrogen drive, trailers, fleet management, engines, oils/fuel and lubricants, tires and accessories, load securing, environmental protection, maintenance	3, 5 - 6, 12	4, 18
Occupational safety	Safety clothing, safety shoes, helmets, collective fall protection, personal fall protection equipment (PPE)	3, 8, 9, 12	6, 7, 14
Management	Apps, BIM, digitalization, finance, fleet management, IT in the tradesman's office, communication, marketing, law, Online platforms, risk management, seminars, software, corporate management, insurance	1 - 2, 3, 5 - 6, 9, 11, 12	1, 3, 7, 11, 15, 17

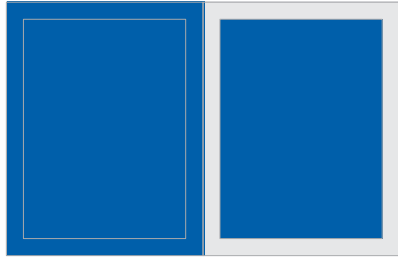
Topics / Dates 2024

Print edition with extended e-paper	Publication date	Advertising deadline	Print material deadline	Topic of the month	Main topics	Technology in detail	Special / Fairs
01-02	19.01.24	18.12.2023	20.12.23	Roofs under monument protection	Special tiles for the preservation of historical monuments, slate roofing, wooden shingle roofing, thatched roofing, renovation of historical metal structures, historical dormer constructions, preservation of historical monuments and solar systems	Flat roofs: solutions for new builds and renovations	Green roof special: Extensive and intensive greening, waterproofing Dach+Holz International (05. - 08.03.24): Preliminary report on the trade fair, hall plans, product preview
Ext. e-paper	21.02.24	02.02.24	08.02.24	Roof + Wood International 2024	Pitched and flat roofs, metal roofs and facades, insulation, green roofs with PV systems, tools and machines for roofers		 Trade fair facts: Dach + Holz International 2024: Directions, dates, congresses
03	05.03.24	15.02.24	21.02.24	Sustainability	Roof structures of the future, solar installations and storage systems, solar energy gains through roof windows, pitched roofs: roof tiles and roof tiles, insulation for pitched roofs: mineral wool, wood fiber insulation, cellulose insulation, flat roofs: bitumen, plastic and liquid waterproofing, green roofs	Skylight domes and continuous rooflights, occupational safety, tile roofing: details in pitched roofs	Management: Commercial vehicles for roofers Roof market special: Workwear
04	04.04.24	14.03.24	20.03.24	dachbaumetall 1: Metal roofs	Representative roofs made of zinc, aluminum, copper and lead in new buildings and renovations, substructures, drainage, lighting: skylights in metal roofs, roof decorations, solar systems: electricity from metal roofs, traditional roofing materials reinterpreted, safety on metal roofs	Machines for sheet metal processing Sophisticated details for the metal roof	metal market: Products for building plumbers
05-06	31.05.24	10.05.24	16.05.24	Major projects	Airports and train stations, shopping malls and department stores, public buildings, flat roof waterproofing, zinc, aluminium, copper, lead and stainless steel cladding, construction site logistics and organization, PV roofs and PV façades	Insulation of pitched and flat roofs, drainage	Management: Commercial vehicles for roofers Trade fair preview: The SmarterE Europe, Munich, 19 - 21.06.24 
07	05.07.24	18.06.24	24.06.24	Special edition - Roofs of the future	Project reports and technical articles on the topics of the future: Solar, green roof, insulation, recycling and sustainability		

Topics / Dates 2024

Print edition with extended e-paper	Publication date	Advertising deadline	Print material deadline	Topic of the month	Main topics	Technology in detail	Special / Fairs
08	14.08.24	26.07.24	01.08.24	Special edition Machines - Materials - Methods	Technical contributions on tools and machines for efficient business management		
09	05.09.24	19.08.24	23.08.24	Residential construction	New build and renovation, pitched roofs: economical roof structures with large-area tiles, flat roofs: secure waterproofing for green roofs, extensions, loft conversions, solar systems, lighting solutions, roof renovation in existing homes, drainage	Safety on the construction site: fall protection and scaffolding, Insulation of pitched and flat roofs	
10	04.10.24	16.09.24	20.09.24	dachbaumetall 2: Metal facades	Modern façades made of zinc, aluminum, copper and lead in new builds and renovations, Substructures, Integration of drainage, Renovation solutions for damaged façades, Fast construction progress thanks to prefabricated façade elements, Advice: Good reasons for a metal façade	Execution of metal facades, Detailed training and maintenance	Roof market special: Products for building plumbers Trade fair: EuroBLECH (22.-25.10.24) Hanover
11	05.11.24	16.10.24	22.10.24	Industrial buildings	New construction: lightweight metal roofs and economical façades, energy-efficient renovation of flat and shed roofs, retrofitting solar systems, fire protection, skylight domes and rooflights, snow load, emergency drainage	Pitched roofs: Detailed solutions for roofs made of roof tiles and roofing tiles	 Roof market special: skylight domes and continuous rooflights
12	02.12.24	13.11.24	19.11.24	International roof construction	Representative architecture: office buildings, railroad stations, airports and government buildings, flat roofs, pitched roofs and façades, insulation, traditional roofing materials reinterpreted, logistics: roofing work on large-scale projects, technical implementation of complex architectural designs	Safety on the construction site: fall protection, maintenance routes and scaffolding Management: Commercial vehicles for roofers	Flat roof special: bitumen, plastic and liquid waterproofing, detailed design and maintenance, drainage, insulation Trade fair preview BAU 2025: January 13 - 17, 25, Munich

Ad formats



1/1 page

210 x 297 mm*
185 x 260 mm

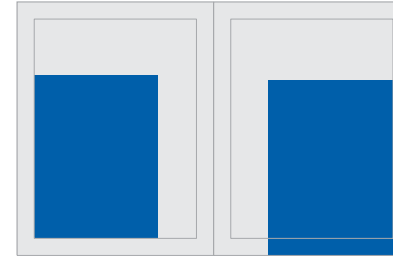


**1/2 page
landscape**

210 x 144 mm*
185 x 125 mm

1/2 page high

102 x 297 mm*
90 x 260 mm

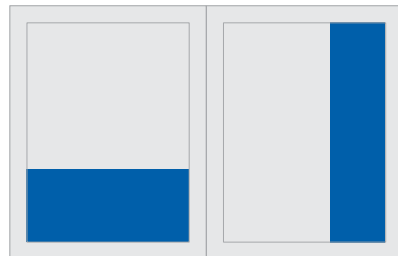


Junior Page

144 mm x 210 mm*
131 mm x 195 mm



**1/1 page with
tip-on card**

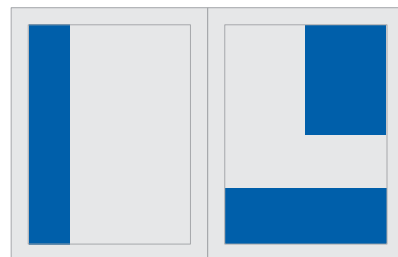


**1/3 page
landscape**

210 x 109 mm*
185 x 90 mm

1/3 page high

63 x 297 mm*
50 x 260 mm



1/4 page high

54 x 297 mm*
43 x 260 mm

1/4 page corner

90 x 125 mm



1/8 page high

43 x 125 mm

1/8 page corner

90 x 60 mm

**1/4 page
landscape**

210 x 79 mm *
180 x 60 mm

**1/8 page
landscape**

185 x 30 mm



Dimensions width x height
* truncated format
Bleed allowance 5 mm on the open sides

Advertising rates

Advertising rates and formats (excluding VAT)

Advertising price list valid from 01.01.2024

Format	Base price b/w	Base price 4c
1/1 page	€ 3,810	€ 6,340
1/2 page	€ 2,100	€ 3,910
1/3 page	€ 1,390	€ 3,200
1/4 page	€ 1,010	€ 2,825
1/8 page	€ 570	€ 2,390
Base price per mm line	€ 5.30	
Cover pages U2/U3/U4 each		€ 6,650
1/2 page flap		€ 10,730
1/2 page table of contents		€ 4,990
1/4 page editorial		€ 3,970
U2 + 1st right side		€ 12,675
Product of the month		€ 6,960
Junior Page		€ 4,150

E-Paper NEW

In all e-paper editions of our print editions you can optionally multimedia content can be integrated into your advertising medium.

Video integration max. 8 MB	300 €
GIF animation	300 €
Survey	from 500 €
Picture gallery	700 €
YouTube-Video (no ad necessary)	1,900 €

Not discountable.

Discounts

If purchased within 12 months (insertion year)

Coloring scale from 1/4 page upwards Quantity scale

from 3	Display	5 %	from 2	Pages	5 %
from 6	Display	10 %	from 4	Pages	10 %
from 9	Display	15 %	from 6	Pages	15 %
from 12	Display	20 %	from 9	Pages	20 %
			from 12	Pages	25 %

No discount on ad specials, inserts and technical costs.

Combined discounts for cross-media campaigns on request.

Classifieds

Vacancies	25 % discount on the basic advertising price	
Job applications	50 % discount on the basic advertising price	
Industry leader	Industry entry (1 column each)	
	a) Height 3 cm	87.00 €
	b) Height 4 cm	115.00 €
	c) Height 5 cm	141.00 €
	d) Other formats	
	in mm price (1-column)	3.10 €
	One-off fee for logo processing	35.00 €
	Subscription period: at least 10 issues	

Extended E-Paper

Your advertisement booked in the print edition will also appear in the corresponding extended e-paper edition. The general advertising price list applies.

Special forms of advertising

Prices for banderole, gatefolder, superpanorama, L-ad + advertorial, Tip-on-Card, Post-It, etc. on request

Placement

Binding placement specifications possible from 1/3 page. 10% placement surcharge from the list price for placements confirmed by the publisher.

Terms of payment

Direct debit with 2% discount, 10 days net

Bank Details: HypoVereinsbank, München
IBAN: DE 54 700 20 27 0001 002 1500
BIC: HYVEDEMMXXX

Special ads



Title flap

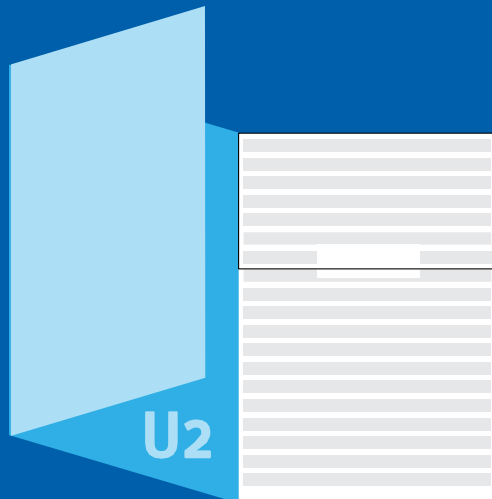
1/2 page: 105 mm × 297 mm
(untrimmed 111 × 303 mm)

1/1 page: 210 mm × 297 mm
(untrimmed 216 × 303 mm)



Banderole

Height can be adjusted



Gatefolder

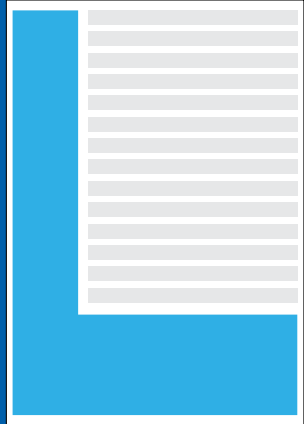
3-sided, opening to the right or left
Format details are available on request



Post-it on editorial pages

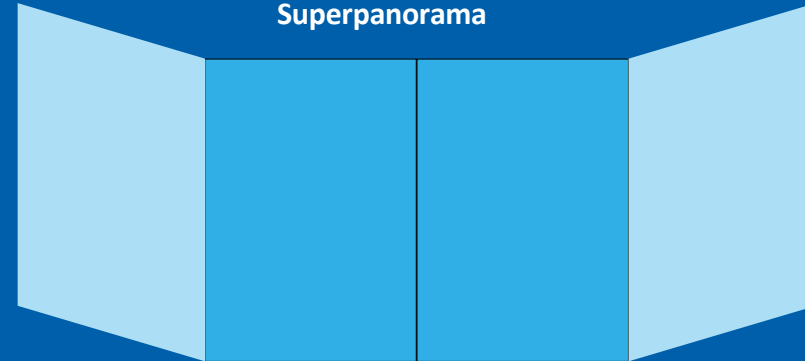
Format details are available on request

Special ads



L-advertisement and advertorial

Format details are available on request



Superpanorama

6-sided, opening to the right and left
Format details on request



Bound inserts

2 sheets = 4 pages
(untrimmed 432 × 305 mm): € 6,350

3 sheets = 6 pages
(untrimmed 216 × 305 mm): € 8,925

4 sheets = 8 pages
(untrimmed 432 × 305 mm): € 10,975



Supplements

Format
max. 200 × 290 mm
at least 105 × 140 mm

Price Insert fees up to
25 g total weight: per
thousand € 465

Special edition

Machines - Materials - Methods

In this special edition, the focus is on tools, machines and everything that makes the daily work of roofers, carpenters and plumbers faster, easier and therefore more economical. The editorial team focuses on tool tests and comparisons, scaffolding and cranes, software and digitalization, from digital working time recording to drones for digital measurements. The companies learn about ways to increase profitability and thus improve the company's return on investment - and make their business fit for the future with modern technologies.

TWO MAGAZINES - ONE PRIZE

Issue 08/24 with the special topic Machines - Materials - Methods will be distributed with a total circulation of 20,400 copies. The mikado 2024 advertising rates apply.

Advertising deadline: 26.07.2024

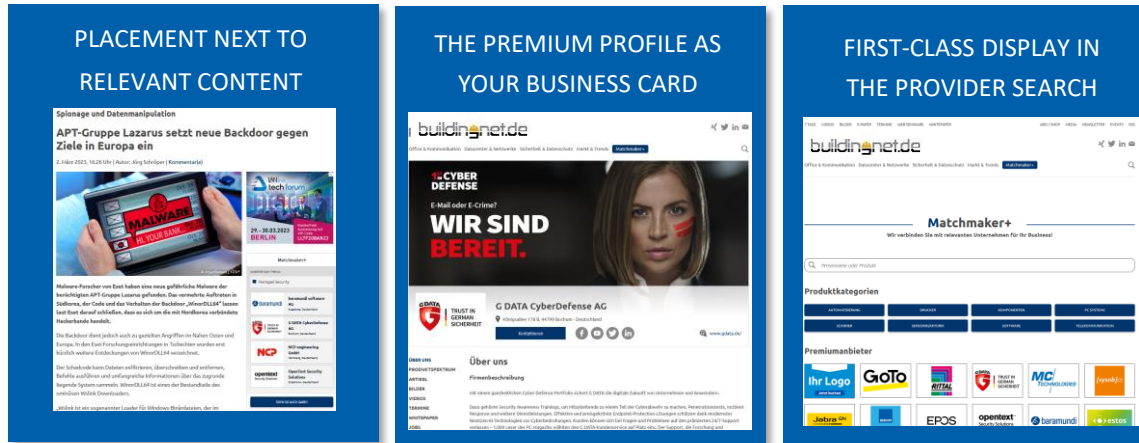
Publication date: 14.08.2024



Matchmaker+

buildingnet.de

All this offers you We connect you with relevant companies for your business!



Advantages

- Address customers when they are interested in your topics and products!
- Build trust and benefit from our strong content and brands!
- Generate qualified leads thanks to the professional presentation of your company and your products as a premium provider!

	Starter	Advanced	Premium
	only 2,990€*	only 4,990€* TOP SELLER	only 6,190€*
Premium company profile with extended design options	●	●	●
Logo insertion in our newsletters	●	●	●
Your integration as a partner in our print editions	●	●	●
Topic keywords** to place your message alongside suitable editorial content	1	4	5
Individual design of the placement as a content box	-	●	●
Post on the LinkedIn social media channel with a link to the premium entry	-	●	●
Profile maintenance and setup by our team	-	-	●

* Term 12 months, start date freely selectable. After 12 months, the subscription is extended indefinitely with a notice period of one month.

** Topics or products that match your company. Keywords limited to a maximum of 36,000 page views per year; additional keywords or extensions can be booked at any time.

Technical data

Inserts / bound-in inserts / stickers

Supplements
Minimum format 105 mm width × 140 mm height
Maximum format 200 mm width × 290 mm height
<p>Inserts must be delivered trimmed and folded as finished end products. Folded products must be closed towards the collar and suitable for machine processing. Please observe the delivery conditions of our printing partner.</p>
Bound inserts - at least 4 pages / 100 g/sqm
Minimum format 105 mm width × 140 mm height
Maximum format Format of the carrier product
Booklet size trim: 6 mm head trim, min. 3 mm front and foot trim

Bound inserts must be delivered uncut and folded. Multi-page bound inserts must be closed towards the binding and suitable for machine processing. The type and design of bound inserts must be such that additional preparation and processing is not required. Difficulties and additional folding and gluing work will be invoiced separately.

Before accepting and confirming the order, a binding sample or, if necessary, a blank sample with size and weight specifications must be submitted.

Bound inserts must be designed in such a way that they are recognizable as advertising and cannot be confused with the editorial section. The placement of bound inserts depends on the technical possibilities. Bound inserts printed on a material other than paper can only be accepted with the prior consent of Swiss Post, which must be obtained from the publisher.

Printing process Processing	
Magazine format	cropped format 210 mm wide × 297 mm high plus 3 mm bleed on all four sides Processing: saddle stitching
Type area	185 mm wide × 260 mm high 4 columns each 45 mm wide
Printing process	Cover: Sheet-fed offset Content: Web offset
Colors	Printing colors (CMYK) according to ISO 12647-2 (PSO). Special colors on the cover are possible on request. Minor tonal value deviations are due to the tolerance range of web offset printing. Solid black areas should be underlaid with a 40 % screen in cyan.
Data formats	Printable closed PDF files. Please send one PDF file per individual page. Relevant graphic and text elements must be at least 5 mm from the bleed. Image resolution 600 dpi
Proof	Color proof according to "Medienstandard Druck" (bvdn). Digital proofs without FOGRA media wedges are not considered color binding.
ICC profile	Cover: isocoated_v2_eci.icc (Fogra 39L) Content: PSO_INP_Paper_eci.icc (Fogra 48L) The corresponding profiles are available for download at www.eci.org .
Data transmission	Please send the data (up to 10 MB) to: DISPO.mikado_dbm@wekanet.de
Data archiving	Data is archived, unchanged repetitions are therefore generally possible. However, no data guarantee is given.

Warranty	We cannot accept any liability for delays and errors caused by incorrect data.
Contact	DISPO.mikado_dbm@wekanet.de

Purchase prices
 Annual subscription print domestic: € 169.71, thereof € 147.66 magazine, € 22.05 postage
 Annual print subscription abroad: € 177.36, of which € 147.66 is for the magazine, € 29.70 for postage
 Domestic student print subscription: € 121.56, of which € 99.51 is for the magazine, € 22.05 for shipping
 Student print subscription abroad: € 129.21, of which € 99.51 is for the magazine, € 29.70 for shipping
 Single issue print: € 15.80, incl. current VAT, plus € 3.00 postage
 Single issue digital: € 15.80, incl. current VAT, excluding shipping costs
 Annual e-paper subscription: € 147.66 incl. VAT, excluding shipping costs
 Frequency: 12 times a year



Shipping address

Delivery note:

For *mikado* magazine, issue (no.)
 Vogel Druck und Medienservice GmbH Goods receiving department, Leibnizstraße 5, 97204 Höchberg



Terms of payment

Direct debit with 2% discount, 10 days net

Bank Details: HypoVereinsbank, München
 IBAN: DE 54 700 20 27 0001 002 1500
 BIC: HYVEDEMMXXX

Our general terms and conditions apply (www.pelemedia.de/agb)

Forms of advertising



BANNER FORMATS WEBSITE

Diagram illustrating various banner formats on a website:

- Skyscraper**: Vertical banner on the left side.
- Large-/Leaderboard**: Wide banner at the top.
- Billboard**: Large banner below the header.
- Medium Rectangle/Video Ad**: Standard rectangular banner.
- Halfpage Ad**: Large banner covering half the page width.
- Native Ad Content Super Banner**: Banner integrated into the content flow.
- Medium Rectangle**: Another example of a standard rectangular banner.
- Sitebar**: Vertical banner on the right side.
- Fireplace**: Banner with a fireplace image (labeled on the left).
- Wallpaper 1**: Full-width banner at the top (labeled on the right).
- Wallpaper 2**: Full-width banner below the header (labeled on the right).

SPECIAL FORMATS WEBSITE

Diagram illustrating special banner formats on a website:

- Wallpaper 1**: Full-width banner at the top.
- Wallpaper 2**: Full-width banner below the header.
- Fireplace**: Banner with a fireplace image (labeled on the left).

MOBILE ADVERTISING FORMATS

Diagram illustrating mobile advertising formats:

- Mobile banner 6:1**: Large banner on a mobile screen.
- Mobile Banner 4:1**: Medium banner on a mobile screen.
- Mobile Rectangle**: Standard rectangular banner on a mobile screen.
- Halfpage Ad**: Banner covering half the mobile screen.
- Mobile interstitial**: Full-screen banner on a mobile screen.

BANNER FORMATS NEWSLETTER

Diagram illustrating banner formats in a newsletter:

- Leaderboard**: Wide banner at the top.
- Position 1 Below the editorial**: Banner below the main content.
- Position 2 and 3 Within the messages**: Banners within the email body.
- Position 4 At the end of the newsletter**: Banner at the bottom.
- Small Rectangle Example placement**: Small banners within the newsletter.
- Small Rectangle Example placement**: Another example of small banners.

STANDARD ADVERTISING FORMATS	DIMENSION (px)	CPM
Banner/Leaderboard	728x90	170 €
Skyscraper	160x600	220 €
Medium Rectangle	300x250	180 €
Mobile banner - 4:1	320x75	130 €
Mobile banner - 6:1	320x50	280 €

BIG ADS	DIMENSION (px)	CPM
Large Leaderboard	970x90	340 €
Billboard	970x250	260 €
Halfpage Ad	300x600	220 €
Sitebar	300x600	390 €
Mobile Rectangle	300x250	260 €
Video Ad / Outstream	1280x720	210 €

SPECIAL FORMATS	DIMENSION (px)	CPM
Native Ad	s. Specifications	400 €
Content Super Banner	640x250	400 €
Mobile interstitial	320x480	400 €
Mobile Halfpage	300x600	400 €
Wallpaper 1 (Leaderboard, Skyscraper)	728x90/160x600	240 €
Wallpaper 2 (Large Leaderboard, Halfpage Ad)	970x90/300x600	430 €
Fireplace	990x90/160x600	510 €

TARGETING	SURCHARGE PER CRITERION
Keyword / Contextual	+25 €
Technical (e.g. time, browser)	
Geographical	
Retargeting	
Exclusion of individual devices	

NEWSLETTER	FIXED PRICE PER SHIPMENT
Leaderboard (630x90)	1,040 €
Small Rectangle (291x156)	390 €
Billboard (630x200)/ Native ad without logo/ <small>Visualization like article Headline + image + text and ad URL (max. 1 link) Image: 225 x 127 pixels, max. 200 KB Headline: max. 40 characters, text: max. 300 characters each incl. spaces</small>	Position 1-4 705 €
Text ad with logo <small>like Native Ad only with logo (150x150 px)</small>	
Leaderboard in the e-Paper Newsletter	2,590 €

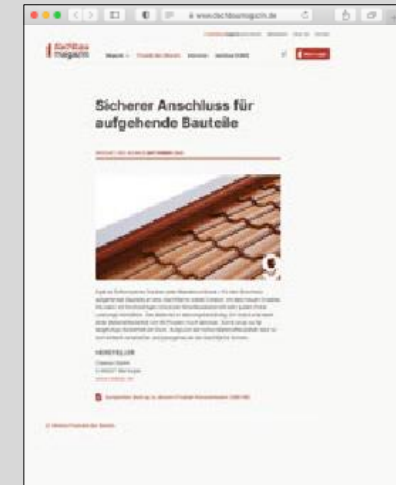
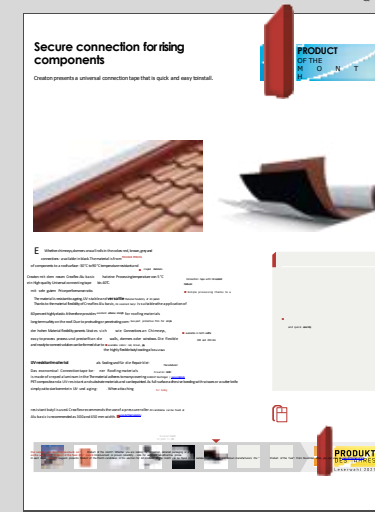


[Technical specifications](#)

Print-online combination

Product of the month (print-online combination)

- 1/1 page in dachbaumagazin (print)
- 1 Content-Ad Super Banner (online see page 17)
- 1 Native ad in two newsletters (online see page 17)
- The winning product receives the "Product of the Year" award and is presented in dachbaumagazin.
- Text with a length of 2000 to 2500 characters (including spaces) and a maximum of two images in printable quality



Newsletter theme plan

Newsletter / E-Paper	Date	Topic
01	January 17, 2024	Roofs under monument protection
1-2 ext. e-paper	January 18, 2024	Roofs under monument protection
02	February 20, 2024	Green roofs
ext. E-Paper	February 21, 2024	Roof + Wood International 2024
03	March 04, 2024	Sustainability
3 ext. e-paper	March 04, 2024	Sustainability
04	March 19, 2024	Commercial vehicles
05	April 02, 2024	Metal roofs
4 ext. e-paper	April 03, 2024	Metal roofs
06	April 30, 2024	Tools and machines
07	May 29, 2024	Major projects
5-6 ext. e-paper	May 30, 2024	Major projects
08	June 13, 2024	Insulation
09	July 02, 2024	Roofs of the future
7 ext. e-paper	July 04, 2024	Roofs of the future

Newsletter / E-Paper	Date	Topic
10	August 06, 2024	PV systems
8 ext. e-paper	August 13, 2024	Special edition Machines - Materials - Methods
11	September 03, 2024	Residential construction
9 ext. e-paper	September 04, 2024	Residential construction
12	September 17, 2024	Flat roof
13	October 01, 2024	Metal facades
10 ext. e-paper	October 03, 2024	Metal facades
14	October 17, 2024	Tools and machines
15	November 04, 2024	Industrial buildings
11 ext. e-paper	November 04, 2024	Industrial buildings
16	November 19, 2024	Pitched roof
12 ext. e-paper	December 01, 2024	International roof construction
17	December 02, 2024	International roof construction
18	December 12, 2024	Flat roof
19	December 19, 2024	Vote: Product of the year

Do you have any questions?

We will be happy to advise you!



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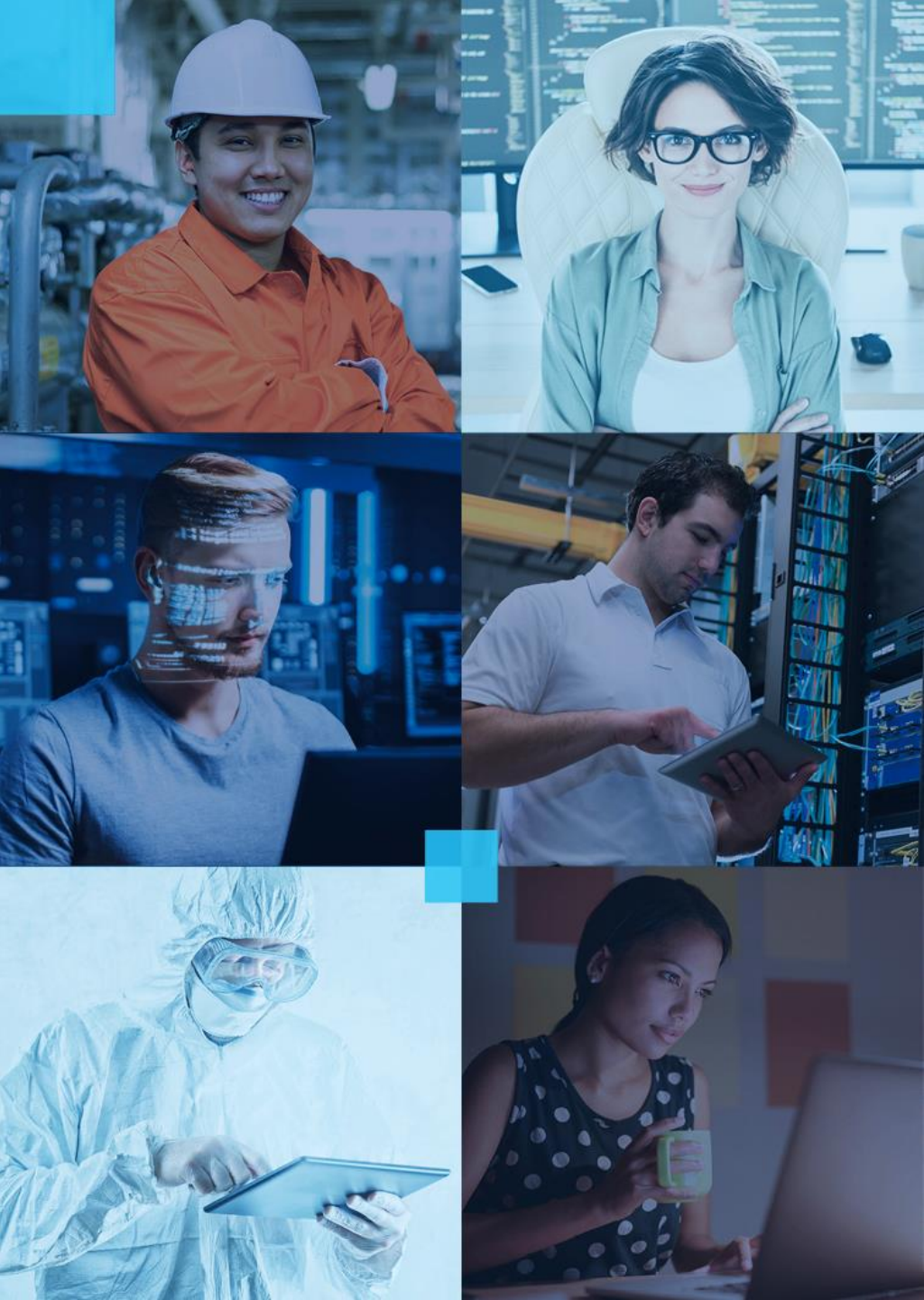


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